



2015 CONTINUING EDUCATION SEMINAR

Presented by: **FIRST CHOICE**
MARKETING LLC

2015

HAMBLETONIAN CONTINUING EDUCATION

SEMINAR. WET LABS & TRADE SHOW

FOR EQUINE VETERINARIANS

NOW 3 FULL DAYS OF CE! AUGUST 5TH, 6TH & 7TH

Morristown, NJ, May 26, 2015 – First Choice Marketing announced today plans to host the 16th Annual Hambletonian Continuing Education Seminar for Equine Veterinarians, to be held in conjunction with the 90th Annual Hambletonian Festival of Racing in East Rutherford, NJ. Over the past 15 years, this veterinary meeting has grown to become the 3rd largest equine veterinary CE meeting in the country.

As an extension of our commitment to provide equine veterinary professionals with the latest science and educational information, the 2015 Hambletonian Continuing Education Seminar has expanded to include 3 days of CE.

The program is again partnered with the American Association of Equine Veterinary Technicians (AAEVT) and will be offering CE credits to all licensed veterinary technicians and assistants participating in the Seminar and/or Wet Labs.

The **10th Annual Continuing Education Wet Labs** program will take place at the Meadowlands Racetrack on Wednesday, August 5, 2015, with sessions running from 8:00 AM to 12:00 Noon and 1:00 to 5:00 PM. Participants will have an opportunity to select up to 8 CE hours from the 20 credit hours offered. Transportation and lunch will be provided. Fees are as follows: \$400 per half-day session (4 CE hours); \$700 for two half-day sessions (8 CE hours). Participation in these intensive, hands-on sessions is limited. Sessions will include:

- Kate Chope, VMD, DACVSMR & Florent David, DVM, MS, DACVS/ECVS, DACVSMR, ECVDI Assoc., – *Ultrasound: Focus on Front End – Metacarpus, Fetlock, Pastern & DIP Collaterals (sponsored by Universal Imaging)*
- Kate Chope, VMD, DACVSMR & Florent David, DVM, MS, DACVS/ECVS, DACVSMR, ECVDI Assoc., – *Ultrasound: Focus on Hind End – Suspensory, Plantar Hock and Sacroiliac Region (sponsored by Universal Imaging)*

- Janik Gasiorowski, VMD, DACVS & Jennifer Feiner, VMD – *Emergency Stabilization of Fractures and Lacerations in the Field: Casts, Splints and Bandages (sponsored by Mid-Atlantic Equine Medical Center)*
- Kenneth Kopp, DVM – *In-depth, Hands-on, Application & Technology Update on Hand Held Lasers with a New, Client-based Practice Revenue Stream (sponsored by Multi Radiance Medical)*
- Kevin May, DVM – *Hands-on Equine Acupuncture Techniques (sponsored by the International Veterinary Acupuncture Society/IVAS)*

The newly-expanded 16th Annual **Hambletonian Continuing Education Seminar** program will take place on Thursday, August 6 and Friday, August 7, 2015 from 7:00 AM to 6:00 PM at the Hilton Meadowlands Hotel in East Rutherford, New Jersey. Veterinary Seminar participants will select 14 CE credit hours from the 32 continuing education credit hours offered. In order to facilitate the expanded format there will be a registration fee of \$395 for veterinarians and \$225 for veterinary technicians.

The Hambletonian Continuing Education Wet Labs and Seminar programs are certified by the New Jersey Veterinary Medical Association (NJVMA) and the New Jersey Association of Equine Practitioners (NJAEF).

The Hambletonian CE Seminar program is being presented thanks to our 2015 Educational Sponsorship Partners:

3M Animal & Pet Care, Abaxis, Andersen Products, American Association of Equine Veterinary Technicians (AAEVT), Auburn Laboratories, ArthroDynamics, Aurora Pharmaceutical, Blue Seal Feeds, Boehringer Ingelheim, Ceva Animal Health, Chi Institute, Dechra Veterinary Products, Elsevier, EquiCrown, Equine Nutraceuticals, Fuji Sonosite, Henry Schein Animal Health, Horseware Ireland, IDEXX Equine Health, International Veterinary Acupuncture Society (IVAS), Jorgensen Labs, Kentucky Performance Products, Kinetic Technologies, Luitpold Animal Health, MAI Animal Health, McCauley Bros., Merck Animal Health, Merial, Merritt Veterinary Services, Mid-Atlantic Equine Medical Center, Midwest Veterinary Supply, Multi Radiance Medical, MWI Veterinary Supply, Neogen, New Jersey Animal Health Diagnostic Lab, New Jersey Veterinary Technicians & Assistants, Nutramax Laboratories, Nutrena, Patterson Veterinary, Platinum Performance, PowerFloat, Pulse Veterinary Technologies, Purina Animal Nutrition, Rutgers Equine Science Center, Sound Technologies, Standardbred Retirement Foundation, Susquehanna Wealth Strategies, Triple Crown Nutrition/Southern States, Universal Imaging, Vet-Ray Technology by Sedecal, Vetericyn, Vetoquinol, Wedgewood Pharmacy, and Zoetis.

The 2015 Seminar lineup features the following lectures by respected equine experts:

- Heinrich Anhold, BSc, PhD - *Serum Amyloid A as a Biomarker of Active Infections* (sponsored by Patterson Veterinary)
- Robert Boswell, DVM - *Insight on the Use of Bisphosphonates in the Equine Practice* (sponsored by Dechra)
- Amy Poulin Braim, VMD, DACVS-LA – *Rules and Regulations for Major Sport Horse Organizations (USEF/FEI)* (sponsored by Zoetis)
- Hoyt Cheramie, DVM, MS, DACVS – *Equine Gastric Glandular Disease: What Do We Really Know – Epidemiology & Pathophysiology (Part 1) and Comparative Aspects & Management (Part2)* (sponsored by Merial)
- Florent David, DVM, MS, DACVS/ECVS, DACVSMR, ECVDI Assoc., – *Diagnosis & Management of Bone & Soft Tissue Cysts and Joint Ultrasonography to Keep a Step Ahead on Joint Disease (2 talks sponsored by Mid-Atlantic Equine Medical Center)*
- Tom Divers, DVM, DACVIM, DACVECC, Linda Mittel, DVM, MSPH & Sally Ness, DVM, DACVIM – *Update on Infectious Disease Diagnostics: From the Field to the Laboratory* (sponsored by Cornell University)
- Ann Dwyer, DVM – *“Seeing Differently”: Spotlighting the Equine Eye –* (sponsored by Merck Animal Health)
- Janik Gasiorowski, VMD, DACVS & Jennifer Feiner, VMD – *“So Referral Is Not an Option”: Surgical Techniques for the Field* (sponsored by Mid-Atlantic Equine Medical Center)
- Mary Beth Gordon, PhD - *Nutritional Support for Horses of Advancing Age* (sponsored by Purina Animal Nutrition)
- Amy Johnson, DVM, DACVIM – *Botulism in Horses: What Have We Learned in the Last 10 Years?* (sponsored by Neogen)
- Carl Kirker-Head, MA, Vet MB, MRCVS, DACVS, DECVS – *Flexor Apparatus Injuries in the Horse: Causation, Prevention & Rehabilitation* (sponsored by Luitpold Animal Health)
- Kenneth Kopp, DVM – *Laser Therapy: Photobiomodulation – What You Need to Know About Safety, Effectiveness, Depth of Penetration & Mode of Action of Low Level Light Therapy* (sponsored by Multi Radiance Medical)
- Emily Lamprecht, PhD – *Practical Clinical Nutrition: Solutions for Getting Foals Off to a Good Start & Ways to Avoid & Solve Problems in All Classes of Horses* (sponsored by Cargill Animal Nutrition)

- Cynthia MacKenzie, DVM – *New Technologies in Equine Veterinary Medicine: New Concepts to 2 Old Equine Threats – EPM and Influenza (sponsored by Merck Animal Health)*
- Karyn Malinowski, PhD - *Ensuring the Health and Well-Being of an Aging Equine Population (sponsored by Rutgers Equine Science Center)*
- Kevin May, DVM – *Equine Acupuncture Case Studies (sponsored by the International Veterinary Acupuncture Society/IVAS)*
- Nicola Pusterla, DVM, PhD, DACVIM – *Interpretation of Common Diagnostics for Equine Neurologic Diseases (sponsored by Merial)*
- Nicola Pusterla, DVM, PhD, DACVIM – *Relevance & Impact of Common & Lesser Characterized Respiratory Viruses Associated with Upper Airway Disease (sponsored by Boehringer Ingelheim)*
- Ann Rashmir-Raven, DVM, MS, DACVS – *Equine Dermatology: Getting Started and Allergic and Immune Mediated Dermatitis (2 talks sponsored by Kinetic Technologies)*
- Ann Rashmir-Raven, DVM, MS, DACVS – *Improving Performance in the Mature Equine Athlete (sponsored by Nutramax)*
- Dean Richardson, DVM, DACVS – *Case Studies in Musculoskeletal Injuries: Diagnosis and Management (sponsored by Wedgewood Pharmacy)*
- Wes Sutter, DVM, MS, DACVS – *Update on Intra-articular Therapies in Horses (sponsored by Neogen)*
- Anna C. Welsch, DVM – *NVAP Module #3: Overview of Foreign Animal, USDA Program & Reportable Diseases and NVAP Module #12: Animal Disease Traceability (2 talks sponsored by USDA APHIS)*
- Gary White, DVM – *Intra-articular Corticosteroids in Performance Horses: A Practitioner's Perspective (sponsored by Luitpold Animal Health)*
- Carey Williams, PhD – *Grazing: Nutritional Rewards and Laminitis Risks (sponsored by Rutgers Equine Science Center)*

The 2015 Hambletonian CE Meeting will also include a **new Welcome Reception** open to all participants on Thursday, August 6th at the Hilton Meadowlands, and the Annual Veterinary Seminar Dinner on Friday, August 7th, at the Meadowlands Racing & Entertainment Clubhouse, West Deck Terrace.

Participants are encouraged to register directly online via our secure **Online Registration Form** on our website: www.firstchoicemarketing.us.

*For more information, or to register for these events, visit our web site at:
www.firstchoicemarketing.us, or contact Gordon Sulcer,
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