

**2016 Hambletonian Continuing Education Wet Labs\***

**Thursday, August 4, 2016**

**7:15 AM – 5:00 PM**

**\*Approved for CE credit by the NJ Veterinary Medical Association and the NJAEP**

**7:15 – 7:45 AM**

**Registration/Sign-in at Hilton Meadowlands Hotel, E. Rutherford, NJ**

**7:45 - 8:00 AM**

**Shuttle to Meadowlands Racetrack for Morning Sessions**

**8:00 AM – 12:00 N**

**Equine Radiography in the Digital Age: How to Acquire Neck, Back, Shoulders and Stifles in the Field (sponsored by IDEXX Equine)**

**Anthony Pease, DVM, MS, DACVR**

*Dr. Pease graduated from the Virginia-Maryland Regional College of Veterinary Medicine in 1999. He then participated in a large-animal surgical and medicine internship at Marion DuPont Scott Equine Medical Center in 2000, as well as obtaining his MS in veterinary medicine. He then completed a 3-year residency program in diagnostic imaging at Cornell University. He has been board-certified by the ACVS since 2005. Dr. Pease has lectured extensively on various aspects of diagnostic imaging, with specific interest in interventional ultrasound techniques and MRI. He is currently the head of veterinary diagnostic imaging at Michigan State University.*

This lab will begin with a brief discussion of common radiographic abnormalities of the neck, shoulder, spinous processes and stifles. Participants will then break into groups and have hands on experience working with IDEXX digital imaging equipment and obtaining images with the guidance of Dr. Pease.

**8:00 AM – 12:00 N**

**Introduction to Equine Acupuncture (sponsored by the International Veterinary Acupuncture Society - IVAS)**

**Kevin May, DVM**

*Dr. May received his DVM from Texas A&M in 1980. Since 1986, he has been a Partner in El Cajon Valley Veterinary Hospital, El Cajon, CA, an equine ambulatory practice with a special emphasis on sports medicine, acupuncture, chiropractic and dentistry. He was certified in Veterinary Acupuncture by IVAS in 1988, and has lectured extensively on Equine Acupuncture. Dr. May has also received advanced certification in Veterinary Chiropractic. He was the founding member and President of the American Association of Veterinary Acupuncture (AAVA) from 1992–2000, and served as President of IVAS from 2006–2008.*

With participant involvement, this lab will introduce how to do a diagnostic acupuncture palpation examination as well as how to use various forms of acupuncture in the live horse.

**8:00 AM – 12:00 N**

**Ultrasound: Focus on Front End - Metacarpus, Fetlock, Pastern & DIP Collaterals (sponsored by Universal Imaging)**

**Katherine Chope, VMD, DACVSMR & Wade Tenney, DVM**

*Dr. Chope earned her VMD in 1996 from the University of Pennsylvania. She completed a fellowship at UPenn's New Bolton Center and was a lecturer on Equine Cardiology and Ultrasound. In 2002, Dr. Chope joined the faculty as Clinical Assistant Professor at Tufts Cummings School of Veterinary Medicine. At Tufts she established the large animal ultrasound service in the hospital, and performed the majority of the musculoskeletal, abdominal, thoracic and cardiac exams in the large animal hospital prior to the addition of Dr. Tenney. Dr. Chope has lectured extensively and given equine ultrasound wet labs at numerous regional, national and international meetings (AAEP, NAVC, Western States, NEAEP, etc.).*

*Dr. Tenney is currently a Clinical Assistant Professor at Tufts Cummings School of Veterinary Medicine. He is a graduate of Colorado State University School of Veterinary Medicine. He completed an internship at Littleton Equine Medical Center, Littleton, CO and a fellowship in Large Animal Ultrasound at UC-Davis. Dr. Tenney has worked in 3 private referral practices prior to joining Tufts in 2013. He has also spent considerable time working at the HITS Horse Show in Thermal CA and the Winter Equestrian Festival in Wellington, FL. Dr. Tenney spends some of his off clinics time serving as an FEI Delegate at Jumping, Eventing, Dressage and Para Dressage events across the US.*

This lab will cover the anatomy, normal sonographic appearance, and commonly encountered variations of normal in the metacarpus, fetlock and pastern regions (Over P1, proximal P2 and DIP joint). Participants will be able to perform hands-on ultrasound of each region. Emphasis will be placed on proper ultrasound technique and improving your ultrasound images.

**11:45 AM – 12:00**

**Shuttle from Hilton Meadowlands Hotel to Meadowlands Racetrack for Afternoon Sessions**

**12:00 – 1:00 PM**

**Lunch at the Meadowlands Racetrack**

**1:00 – 5:00 PM**

**Equine Gastroscopy (sponsored by Merial & MAI Animal Health)**

**Hoyt Cheramie, DVM, MS, DACVS**

*Dr. Cheramie received his DVM degree from Louisiana State Univ. in 1993. He completed a large animal internship at the Univ. of Tennessee (1995) and a combined Large Animal Surgery Residency/MS program at the VA-MD Regional College of Veterinary Medicine (1998). From 1999 to 2007, he practiced performance horse medicine and surgery in the New Orleans, Atlanta and Chicago areas, working on horses in a variety of disciplines. He joined Merial in 2007 as a member of the Equine Veterinary Professional Services team, and now serves as Large Animal Veterinary Services Manager. Over his career, Dr. Cheramie has performed nearly 3,000 gastroscopic examinations across the US and consults globally with veterinarians on the management of EGUS.*

Equine gastroscopy is an important diagnostic modality in performance horses and in gastrointestinal medical workups. Performing a complete and accurate exam is paramount to making an appropriate diagnosis. This can only be done with the use of appropriate equipment. The lab will provide didactic training on the equipment specifications necessary as well as the technique for performing a complete exam. Each participant will perform the procedure with guided techniques to insure confidence in performing complete diagnostic examinations.

**1:00 – 5:00 PM**

**Advanced Equine Acupuncture Instruction (sponsored by the International Veterinary Acupuncture Society - IVAS)**

**Kevin May, DVM**

*(see bio above)*

With participant involvement, this lab will cover acupuncture points and treatment strategies not covered in basic veterinary acupuncture courses using live cases. **This lab is intended for those who have taken and completed a basic course in veterinary acupuncture.**

**1:00 – 5:00 PM**

**Ultrasound: Focus on Hind End - Suspensory, Plantar Hock, and Stifle (sponsored by Universal Imaging)**

**Katherine Chope, VMD, DACVSMR & Wade Tenney, DVM**

*(see bios above)*

This lab will cover the hind metatarsal region with emphasis on the hind suspensory, the plantar hock, and the stifle. Time allowing, other regions of the pelvis maybe covered. Participants will be able to perform hands-on ultrasound of each region. Emphasis will be placed on proper ultrasound technique and improving your ultrasound images.

**5:00 PM**

**Shuttle to Hilton Meadowlands Hotel**

**Note:** Shuttle will be available all day to bring participants to and from the Wet Labs at the Meadowlands Racetrack

***SPECIAL CE OPPORTUNITY:***  
**PATTERSON VETERINARY UNIVERSITY**

**1:00 – 5:00 PM**

**Hilton Hotel  
Classroom**

**Revenue, Profit & Pricing Strategies for a Successful Equine Veterinary Practice**

**Amy L. Grice, VMD, MBA & Jennifer Hock, DEL**

*Dr. Grice received her VMD from the UPenn's School of Veterinary Medicine in 1990. She earned her MBA with a concentration in Ethical Leadership from Marist College School of Management in 2014. Dr. Grice was an ambulatory equine practitioner in the Hudson Valley of NY for 25 years. She also served as the managing partner of her 13-doctor equine referral practice. She currently serves on the Board of Directors of the AAEP. In 2015 she retired from clinical practice to start a business consulting firm where she provides business education and strategic planning services to a diverse range of veterinary businesses.*

*Jennifer Hock works for Patterson Veterinary as a Leader Development Specialist and teaches the PVU Executive series. She speaks nationally and abroad on the topics of veterinary practice management and leadership. She has 16 years of veterinary practice management experience with an overall 20+ years in the industry. Jennifer's experience and strengths are operational streamlining, change management and leader and leadership development. Jennifer holds a BS degree in Organizational Leadership, an MS in Strategic Leadership and a Doctorate in Executive Leadership (DEL).*

**If you want to improve the “profit in your practice” this session is a must attend.** This session will cover strategies that when managed properly, will provide healthy financial returns while simultaneously building practice value. Topics to be covered:

- Concept of Practice Value
  - Heisenberg Principle
  - Benchmarks versus KPI
  - Strategic categories that affect practice value
- Revenue and Profit
  - Maximizing revenue
  - Profit leakers
  - The power of small changes
- Activity Based Pricing
  - Nuts and bolts of calculating costs
  - Rational price setting
  - Compensation based on net

**6:30 – 7:30 PM**  
**Exhibit Area**  
**Hilton Hotel**

**Welcome Reception for All Participants (*sponsored by Merial  
and Patterson Veterinary*)**